

2018 SYDNEY TO SURFERS RIDE SOCIAL MEDIA COMMUNICATION

Email templates

Email one

The following email can be used to send to friends and family to sponsor you in the ride:

Dear **XX**,

I am participating in the 2018 Sydney to Surfers Ride and fundraising for Youth Off The Streets because I care about the 47,000 homeless young Australians who need our help.

The Sydney to Surfers Ride is in its 20th year and runs from 5 to 11 May 2018. I will be averaging 128km's of riding per day.

Did you know that Youth Off The Streets has been working with the most disadvantaged young people in our communities for 25 years? Youth Off The Streets' goal is to see that no young person is denied the right to education, safe accommodation, drug and alcohol rehabilitation, counselling and other support services.

Please help me break the cycle of disadvantage by donating to my Fundraising Page at this link:

(Insert Fundraising Page URL)

Your donation will help get kids out of crisis and away from danger, and support them to turn their lives around.

You can also help me by sharing my Fundraising Page with your family, friends and work colleagues by email and on social media.

Thank you for your support.

Email Two

The following email can be used to send to friends and family to sponsor you in the ride:

Dear **XX**,

I have decided to participate in the 2018 Sydney to Surfers Ride to help Father Chris Riley's Youth Off The Streets.

The ride will take place from 5 to 11 May 2018 and is organised through the Rotary Club of Engadine.

The annual ride raises much needed funds for the thousands of disadvantaged and homeless young people on Australia's streets. [Youth Off The Streets](#) aims to help disconnected young people to discover greatness within through helping them out of crisis and away from danger, and supporting them to turn their lives around.

This is the 20th year of the Sydney to Surfers Ride and a total of over \$3.1M has been raised for Youth Off The Streets directly from this ride alone. In 2018 we are hoping to raise even more. Can you help?

I was wondering if you would be interested in sponsoring me and making a donation to Youth Off The Streets. I will be on the bike for 7 straight days riding a total of 900kms averaging around 128kms per day and would be appreciative your support.

There is no set sponsorship amount and your donation is fully tax deductible, some give a little some give more. I would be go grateful if you can please help me reach my personal target of **\$XX**.

To support me please donate at my Fundraising Page here:

(Insert Fundraising Page URL)

You can find out more about the ride [here](#).

Thank you so much for your support.

Email Three

The following email can be used to remind friends and family to sponsor you in the ride:

Dear XX,

It's not long now until I ride from Sydney to Surfers for Youth Off The Streets! The ride runs from 5 to 11 May 2018 and I will be averaging 128km's of riding per day.

Thank you so much to everyone who has donated so far, your donations are already helping some of the most disadvantaged young people in our communities.

It's not too late to make a difference and support me by donating to my Fundraising Page at this link:

(Insert Fundraising Page URL)

Please join us on Facebook too: www.facebook.com/sydneytosurfers

Thank you so much for your amazing support.

Facebook Post Templates

Your Fundraising Page can easily be shared on Facebook, Twitter or by email from within your Everyday Hero Fundraising Page by using the big blue SHARE button:



Or you can set up your own posts in Facebook, some suggestions below:

Post One

It's not long now until I ride in the 2018 Sydney to Surfers Ride for Youth Off The Streets! The ride runs from 5 to 11 May 2018 and I will be averaging 128km's of riding per day. You can sponsor me to support disadvantaged young people and help break the cycle of disadvantage. DONATE AT THIS LINK:

(Insert Fundraising Page URL)

Post Two

Did you know that 47,000 young Aussies are homeless? I'm riding in the 2018 Sydney to Surfers Ride and I need your help to raise vital funds for Youth Off The Streets, so that more young people can access education, safe accommodation and other support services. DONATE AT THIS LINK:

(Insert Fundraising Page URL)

Post Three

Will you sponsor me to ride 900kms for Youth Off The Streets? I'm riding in the 2018 Sydney to Surfers Ride for the 47,000 young homeless Aussies who need our support. Youth Off The Streets is helping disadvantaged and homeless young people to turn their lives around. Your donation will change lives. DONATE HERE:

(Insert Fundraising Page URL)

Post Four

Will you help me give kids in crisis a chance to recover and a place to heal? I'm riding in the 2018 Sydney to Surfers Ride and raising funds for Youth Off The Streets, where disadvantaged and homeless youth are supported to turn their lives around. DONATE HERE:

(Insert Fundraising Page URL)

Post Five

I'm riding from Sydney to Surfers for Youth Off The Streets! Please sponsor me as I ride in the 2018 Sydney to Surfers Ride to help the 47,000 young Aussies who are homeless. Your donation will give hope to the most disadvantaged young people in our community. DONATE AT THIS LINK:

(Insert Fundraising Page URL)